



Shri Mata Vaishno Devi University

College of Management

ADMISSION NOTICE (2010-11) through CAT **MBA and MBA (Business Economics)**

SMVD University is a fully residential and technical university, recognised u/s 12 (B) & 2(f) of the UGC Act 1956 and established under an Act of Jammu and Kashmir State Legislature. The university is sprawled over a campus area 474 acres in the scenic surrounding adjoining the Trikuta foothills, in the vicinity of Katra and is about 38 Kms from Jammu city. It follows the IIT academic pattern.

College of Management of SMVD University has created a niche in the field of Management education since its inception in 2004 with its students excelling in their respective workplaces. Corporate like NIIT, HCL, Trident, Coca Cola, Cipla, ICICI, HDFC etc. have regular demand for our graduating students. The College runs two courses, Masters of Business Administration and Masters of Business Administration (Business Economics). Applications are invited from interested candidates for admission to the above programs through CAT 2009.

ELIGIBILITY

Graduation in any discipline, with at least 50% marks or equivalent CGPA [45% in case of the candidates belonging to Scheduled Caste (SC), Scheduled Tribe (ST) and Differently Aabled (DA) categories]. Candidates appearing for the final year of bachelor's degree/equivalent qualification examination and those who have completed degree requirements and are awaiting result can also apply.

HOW TO APPLY

The aspiring candidates have to take up the CAT 2009 examination notified by advertisement by IIM's CAT 2009, the details for which can be obtained from website www.catiim.in. **Candidates seeking admission in MBA or MBA (BE) programs offered by the College of Management, SMVDU shall have to apply separately, besides CAT.** The Application form/Prospectus of SMVD University can be downloaded from the website www.smvdu.ac.in OR can be obtained from Public Relation Office, 15-C, IInd Extension, opposite Bahu Plaza, Gandhi Nagar Jammu-180004, on payment of an a/c payee Demand Draft of RS. 1000/-. The form complete in all respects {along with DD of Rs 1000/-(One thousand only), if the form is downloaded} may be deposited at Public Relation Office, 15-C IInd Extension, opposite Bahu Plaza, Gandhi Nagar, Jammu-180004, J&K. The demand draft should be drawn in favor of REGISTRAR, SHRI MATA VASHNO DEVI UNIVERSITY, payable at Jammu.

NOTE: The College of management of SMVD University shall use the CAT Score 2009 only for short listing the candidates for admission to two years full time Master Degree Program in Business Administrator (MBA) and Master Degree Program in Business Administrator (Business Economics) for the Academic Session 2010-2011.

IIMs have no role either in the selection process or in the conduct of the program. The decision related to the conducting of CAT and the CAT Centers will be taken by the IIMs and will be binding on the applicants.



IMPORTANT DATES

Sale of CAT Vouchers by Axis Bank and Registration for CAT Starts: 9 September 2009

Sale of CAT Vouchers by Axis Bank and Registration for CAT Ends: 1 October 2009

CAT Test Dates: 28 November 2009 - 7 December 2009

CAT Result: 22 January 2010 onwards

Stating date for sales of Admission Forms for College of Management, SMVDU: 5 October 2009

Last date for sales and submission of Admission Forms for College of Management, SMVDU: 20 November 2009

The Candidate are advised to visit our website:- www.smvdu.ac.in for regular updates/notices regarding the MBA and MBA(BE) Admission.

Salient Features

- High Speed Broad Band and Wi-Fi facility 24 hrs.
- Well Furnished separate hostels for Boys and Girls.
- Emphasis on Real Time Projects, Presentations, Case Studies and out reach activities.
- Industry-academia interactions and linkages.
- Software like SPSS, E-Views & data bank like EIS and Prowess.
- Laptops for each student.
- Student Financial Assistantship Program for academic toppers of the course every year.
- Regular Guest Lectures by management experts from leading institutes like, IITs, etc.

Campus: SMVDU, Sub Post Office-182320, Katra J&K, Ph: 01991-285524, 285535, 285634, Extn:2400, Fax: 01991-285694

Public Relation Office: 15-C, IInd Extension, opposite Bahu Plaza, Gandhi Nagar, Jammu, J&K, 180004, Fax:0191-2470067