



Shri Mata Vaishno Devi University
श्री माता वैष्णो देवी विश्वविद्यालय



Management Development Programme Supply Chain Management 17th - 21st Nov. 2008

Management Development Programme on supply chain management was organized by the College of Management in association with Micro Small and Medium Enterprises - Development Institute, Jammu from 17th -21st Nov.2008. The MDP was attended by 28 participants from various companies like Cadilla Pharmaceutical, Godrej Saralee, Anand Coir Foam, Kanwal Food and Spices Pvt.Ltd. Hya India, Bajaj Allianz, Sun Pharma, Janrav Power Solutions and Logistics, Various issues like Trends in Supply Chain Management, Designing Lean and Agile Supply Chain, Vendor Buyer Model in Supply Chain, Supply Chain Forecasting and Bullwhip effect, Incentives and revenue sharing in supply chain, Financial Issues in Supply Chain, Case in supply chain management & Supply Chain Virtual integration through IT were taken up.