

## How to Reach Jammu

Jammu is well connected by rail and air from New Delhi and thus rest of India. Regular bus service is available to holy city of Katra from almost all district headquarters of Haryana, Shimla, Chandigarh and Srinagar etc. From Jammu railway station one can also go to the local bus stand and take any bus plying on Jammu-Udhampur route. One has to get down at a stop called Domel. From Domel, one can take local mini bus up to **SMVDU CAMPUS**. Campus is about 7 km away from Domel, on the Panthal-Katra link road.

## Climate

Temperature in the region fluctuates between 30° to 35° Celsius during the month of July.

## About The University

Shri Mata Vaishno Devi University was established through an Act of J&K State Legislature as an autonomous, fully residential and technical University of excellence with grant and support from Shri Mata Vaishno Devi Shrine Board, Katra. The first Convocation of the University was addressed by Hon'ble Prime Minister Dr. Manmohan Singh on 25<sup>th</sup> of April 2008. The University has adopted the academic, examination and research pattern

akin to Indian Institutes of Technology. The University has now four Colleges and twelve Schools, which promote seven Undergraduate and nine Postgraduate Courses beside Ph.D. and post doctoral research fellowship.

## College of Management

As part of the University, College of Management has established itself as one of India's leading centres of excellence in management education and research. The College has two schools, namely, School of Business and School of Economics running courses Master of Business Administration and Master of Business Administration (Business Economics) respectively.

## Contact Us

All correspondence shall be made to the **Programme Coordinator** on the following address:

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## Correspondence Address

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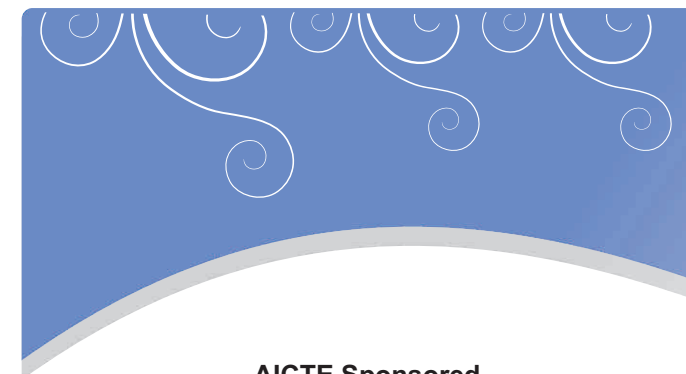
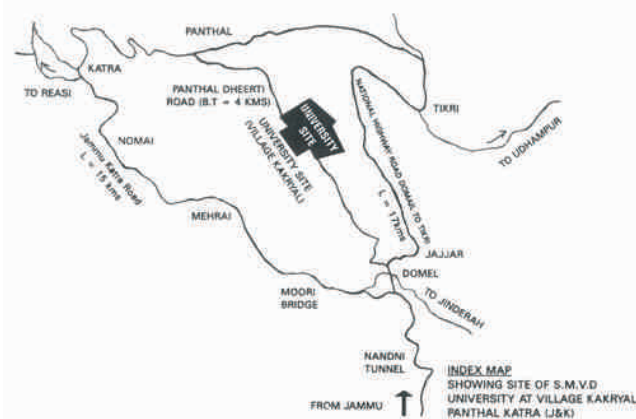
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## AICTE Sponsored Faculty Training Programme (Under SDP Scheme)

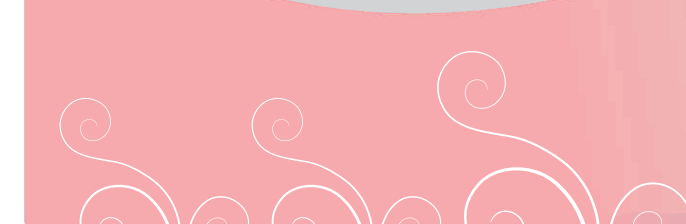
On  
**APPLIED ECONOMETRICS FOR MANAGEMENT RESEARCH**  
(10-23 July, 2009)



## ORGANISED BY

**College of Management**

**SMVD UNIVERSITY, KATRA - 182 320**



## INTRODUCTION

Management education is passing through a defining time, wherein it is striving for a global marketplace. With a purpose to attain a competitive edge and elite status, management education needs to focus on linking classroom teaching with R&D and new-knowledge. The knowledge of applied statistics and econometric tools provides hands-on user skills helpful to scientifically analyze and forecast business data not only for teaching but also for empirical research and to prepare rational decision makers for better policy implications.

## OBJECTIVES

- ✍ To understand the basic econometrics, business data handling and sampling;
- ✍ To know hands-on use of SPSS and E-Views for econometric estimations;
- ✍ To know how econometric tools can be used in classroom teaching and research;
- ✍ To learn about upcoming researchable areas using econometric modeling.

## FOCUS

Training of applied econometrics is likely to provide teachers with essential tools through which classroom exercises with practical data will be conducted. With such aptitude the knowledge of operation of computer software packages like SPSS and E-Views would enhance the user skills of the participants, who in turn can use them for linking classroom teaching with research and self generated new-knowledge. Hence, the focus of the training program will be on applied econometrics and learning to use it for classroom teaching & research.

## PROGRAMME COVERAGE

**BASIC ECONOMETRICS:** Simple Linear Regression Model; Multiple Regression Models; Multicollinearity; Model Specification & Choosing Functional Form; Qualitative Independent Variables; Heteroscedasticity; Serial Correlation, and Autoregressive and Distributed Lag Models.

**SELECTED TOPICS:** Qualitative & Limited Dependent Variables (Probit and Logit Model); Simultaneous Equation Models; Dummy Variables Model; Introduction to Time-series Econometrics; Forecasting Methods.

**APPLICATIONS:** Business Forecasting; Marketing Management; Financial Management; Human Resources Management.

**SOFTWARES:** Use of SPSS, E-Views & GRETL.

## PEDAGOGY

- \*Lecture
- \*Laboratory
- \*Library Research

## FOR WHOM

The programme is designed for junior faculty having less than/ up to five years of teaching/technical experience who are currently teaching in AICTE approved Institutions, Departments/Universities.

## NOMINATION

A maximum of 20-25 nominations will be accepted for the training program.

## HOW TO APPLY

Interested participants should submit their nomination through a letter of interest along with full CV duly endorsed by the Head of the Institution (*scanned copy may be mailed*) followed by hardcopy by post. The letter of interest should also mention how this program is going to benefit her/his teaching and research.

Each nomination should be forwarded to the Program Coordinator. Applications received after the stipulated last date will not be considered. It is advisable to send nomination through email to the Program Coordinator to get your name registered at the earliest.

## BENEFITS OFFERED TO PARTICIPANTS

The training for the invited participants will be free of cost without any registration fee. Participants will also be reimbursed travel expenses and will be provided with boarding and lodging facility as per the AICTE norms. A certificate of participation will be provided on successful completion of training.

## IMPORTANT DEADLINES

*Last date for sending nomination: 30<sup>th</sup> June, 2009*

*Confirmation of participation: The acceptance will be communicated by 3<sup>rd</sup> July, 2009 through e-mail and will also be available at [www.smvdu.ac.in](http://www.smvdu.ac.in)*

## RESOURCE PERSONS

Resource persons are eminent and accomplished scholars drawn from reputed institutions.

## VENUE

College of Management  
Shri Mata Vaishno Devi University,  
Katra- 182 320, J&K

