

## **Dr. Dinabandhu Mukhopadhyay**

Professor of Management

Dean -Faculty of management

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### **Académie Qualification**

1.Ph.D. on the topic *“Financial Management of Indian Mutual Funds”*, under the supervision of Dr. A. K. Sarkar, Year 1997 from H. N. Bahuguna Garhwal University (A Central University).

2.D. Litt. On the topic *“Ignorance Minimization: A Process of Corporate Performance Improvement-An Exploratory Study”* from H. N. Bahuguna Garhwal University (A Central University).

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Examination Passed	Year of Passing	University	Grade Point	Division
B.Com (Hons.)	1982	St. Xavier’s College, University of Calcutta		
M. Com	1984	University of Calcutta		
LL.B.	1990	University of Calcutta		
Ph. D. (Commerce)	1997	H. N. Bahuguna. Garhwal University (A Central University)		
M. A. (Economics)	2003	Annamalai University		
MBA (Marketing)	2007	Pondicherry University (A Central University)		
D. Litt. (Commerce )	2012	H. N. Bahuguna Garhwal University (A Central University)		

### **Professional Qualification:**

Examination Passed	Year of Passing	University	Grade Point	Division
CA (Intermediate)	1987	The Institute of Chartered Accountants of India (ICAI)		
FCMA (Fellow Cost & Management Accountant)	1989	The Institute of Cost Accountants of India (ICAI)		
CA (Final Gr. I)	1992	The Institute of Chartered Accountants of India (ICAI)		
FCS (Fellow Company Secretary)	1993	The Institute of Company Secretaries of India (ICSI)		
CMA (Certified Management Accountant)	2011	The Institute of Management Accountants of the United States of America (IMA, USA)-Membership inactive		
FCMA(Fellow Cost & Management Accountant)	2011	The Chartered Institute of Cost & Management Accountants , Nigeria (CICMA N)		

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**Specialization:**

Management (Finance & Accountancy and General Management)

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**Ph. D Thesis Supervision**

**Degree Awarded (with name of the scholar, title and year of awarded)**

Sr. No.	Name of the scholar	Title	Year of award
1	Souresh Bhattacharya	Automotive Supply Chains in India: A study of Manufacturer-Supplier Interface	2016

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**Ph. D Thesis Pursuing (with name of the scholar, title and year of registration)**

Sr. No.	Name of the scholar	Title	Year of Registration
1	Rajesh Verma	Impact of Corporate Social Responsibility on Brand Image and Consumer Loyalty: A Critical Study	2013
2	Anand Nandwani	Impact of Foreign Direct Investment on Small Scale Retailers in Retail Sector With Reference to NCR- An Analytical Study	2013
3	Rinkesh Kumar	Corporate Governance in Hospitality Industry with Special Reference to India	2015
4	Aanqa Moghal	Impact of Tourism on the Economic Development of the State of J&K: A Critical Study	2015
5	Mamta Choudhary	Antecedents and Consequences of Work Life Balance on Performance: A Study of Universities Teachers with Reference to J&K State	2015

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**Publication of Books**

1. Financial Accounting-A Managerial Perspective, Publisher: Asian Books (P) Ltd., New Delhi ISBN: 9788186299815, Year: 2005, 2<sup>nd</sup> Edn. 2008,
2. Modern Management Accounting-A Strategic Emphasis, Publisher: Asian Books (P) Ltd. New Delhi ISBN: 9788184120592, Year: 2008
3. Ignorance Minimization: A Tool for Business Performance Improvement, Publisher: Edition, Kolkata, ISBN: 9788192096803, Year: 2011
4. Management Accountancy: A Professional Perspective, Publisher: Manglam Publications, New Delhi, ISBN 978-93-82983-75-0, Year: 2015
5. Effectiveness of Management Accounting-A Strategic Management Process, Publisher: Manakin Press, New Delhi, ISBN 9789386677327, Year : 2017

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### **Publications in Research Journals**

1. Mukhopadhyay, D., "Role of Cost & Management Accountants under new Economic Environment", The Management Accountant, Vol. 29. No. 1 & 2, 1994
2. Mukhopadhyay, D., "Concurrent Audit and Cost Accountants", The Management Accountant, Vol. 29. No. 10, 1994
3. Mukhopadhyay, D., "Lease Financing-An Overview", The Management Accountant, Vol. 30, No. 5, 1995
4. Mukhopadhyay, D. "Venture Capital Fund-A Perspective", The Management Accountant, Vol. 30, No. 11, 1995
5. Mukhopadhyay, D, "A Glimpse of Credit Rating", The Management Accountant, Vol. 31 No. 2. 1996
6. Mukhopadhyay, D. "A Treatise on Ailments of Indian Mutual Funds", The Management Accountant, Vol. 33. No.2 , Feb. 1998
7. Mukhopadhyay, D., "Management Accounting Reports-Foundation for Managerial Decision Making", Vol. 34. No. 11, 1999
8. Mukhopadhyay, D., "Working Capital Management- A Perspective", The Management Accountant, Vol.36. No. 3, 2001
9. Mukhopadhyay, D., "Working Capital Management in Heavy Engineering Firms-A Case Study",The Management Accountant, Vol. 39.No. 4, 2004
10. Mukhopadhyay, D., "Household Sector Investors' Preferences-an Empirical Study on City of Calcutta", The Management Accountant, Vol. 39, No. 8, 2004
11. Mukhopadhyay, D., "Balanced Scorecard-A Tool for Corporate Performance Measurement", The Management Accountant, Vol. 40, No. 5, 2005
12. Mukhopadhyay, D., "Just-in-Time-A Strategic Inventory Cost Management Approach-An Empirical Study", The Management Accountant, Vol. 43, No. 1., 2008
13. Mukhopadhyay, D., "US Sub Prime Lending Crisis-A Warning for India", The Management Accountant, Vol. 43, No. 8, 2008
14. Mukhopadhyay, D., Jena , P. K & Taggar, Rashi, "Determining Economic Value for the Devotees of Shri Mata Vaishno Devi Shrine by Contingent Valuation Method: A Critical Study, Arth Anvesan, Vol. 6, No. 1 & 2, 2011

15. Mukhopadhyay, D.,” Cost Competitiveness-The Sustainable Business Strategy”, The Management Accountant, Vol. 48, No. 4, 2013
16. Mukhopadhyay, D., & Jena , P. K., “Role of FDI in Economic Meltdown Scenario: A Study with reference to India, International Journal of Development studies and Research, Vol. 2, No. 1, 2013
17. Mukhopadhyay, D, Taggar, Rashi & Jena, P. K. ,”t ourism Marketing: An Empirical Study Assessing the Destination Image of Delhi, India”, Journal Tourism, Vol. 14, No. 2, 2013
18. Geelani, Fiona, Mukhopadhyay, D., & Vashistha Asutosh, “Globalization and the Indian Capital Market”, International Journal of Management and Social Sciences Research, Vol. 2, No. 8, 2013
19. Mukhopadhyay, D. “Cost Competitiveness-The Sustainable Business Strategy”, Management Accountant, ICMA, Pakistan (Reprinted), Vol. 22. No 3., May –June, 2013
20. Bhattacharya, S., Mukhopadhyay , D., & Giri, Sunil., “Supply Chain Management in Indian Automotive Industry: Complexities, Challenges and Way Ahead”. International Journal of Managing Value and Supply Chains(IJMVC), Vol. 5, No. 2, June 2014
21. Bhattacharya, S., Mukhopadhyay, D., & Giri Sunil, “Humanitarian Relief Supply Chain in India-Framework and Challenges”, Journal of Supply Chain Management Systems, Volume 3, No. 2, April, 2014
22. Bhattacharya, S., Mukhopadhyay, D., & Giri, Sunil. “Framework for Study of Supplier Relationships in Indian Automotive Supply Chains”, Journal of Supply Chain Management Systems, Volume 4, No. 3, July 2015
23. Mukhopadhyay, D. & Jena, P. K., “Autonomy in Higher Education: Some Critical Reflections”, University News, Vo. 53, No. 33, August 17-23, 2015
24. Jeelani, F., Mukhopadhyay, D., & Vashistha, A., “The Indian Corporate Bond Market: Performance and Prospects” , International Journal of Research in Computer Application & Management, Vol. 5, No. 8, 2015
25. Mukhopadhyay , D., “Corporate Social Responsibility-Global and Indian Perspective: A Critical Study”, International Journal of Humanities and Management Sciences (IJHMS), Vol. 4, No 4(2016), ISSN 2320-4044(Online)

26. Mukhopadhyay, D., "Role Ratio Analysis in Interpretation of Financial Statements and Insolvency of a Firm, EIRC New, Aug. 1990
27. Mukhopadhyay, D., "Leverages in Financing Decision", EIRC News , December, 1990
28. Mukhopadhyay, D., "Ratio Analysis-A Tool for Corporate Performance Evaluation", EIRC News , Sept, 1994
29. Mukhopadhyay., D., "Relevance of Capital Asset Pricing Model in Risk-Return Analysis", EIILM, News, Sept. 2003
30. Mukhopadhyay, D., "Macro Financial Management Crisis in Southeast Asia-A Lesson for India", The Vision, Vol. 1, No.1., 2005
31. Mukhopadhyay., D., "Strategic Financial Management-A Key for Success of Indian Mutual Fund Industry", The Vision, Vol. 1., No. 4, 2005
32. Mukhopadhyay, D. 'Value Added Tax- Its Implications and Applications-A Conceptual Perspective", The Manager Today, Vol. 1, No 2, 2006
33. Mukhopadhyay, D., "Innovation-the Way of Life-Editorial", Manager Today, Vol. No. 2, 2006
34. Mukhopadhyay, D., "Management By Knowledge-Editorial ", The Manager Today, Vol. 1, No. 2006
35. Mukhopadhyay, D., "Breakeven Analysis-A Tool for Profit Planning-A Case Study", The Management Perspective., Vol.2, No. 1, 2009
36. Mukhopadhyay, D., "No Conflict! Harmony Please-Editorial", The Vision-Journal of Management and Allied Sciences, Vol. 1, No. 2, 2005
37. Mukhopadhyay, D., & Jena P. K., "SMEs-Engine for Economic Development& Growth, EIRC News, 2013
38. Mukhopadhyay, D., "Knowledge is Power-Editorial", The Vision-Journal of Management and Allied Sciences, Vol. 1., No. 3, 2005
39. Mukhopadhyay, D., "Setting priority is the Priority of Strategic Management-Editorial" The Vision-Journal Management and Allied Sciences, Vol. 1., No. 4., 2004

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### **Publications in Edited Books**

1. Mukhopadhyay, D., Jena, P. K., "Effectiveness of Entrepreneurship Development Programme in Jammu & Kashmir Region: A Study on Jammu & Kashmir Entrepreneurship Development Institute" Manufacturing Excellence- Excellent Publishing House: ISBN no. 978-93-81583-36-4, March, 2012
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### Article Published in Newspaper (Harvard Style)

1. Mukhopadhyay, D. (2017) 'Impact of GST on Education Sector', *Daily Excelsior*, 25 July, p. 6.
2. Mukhopadhyay, D. (2017) 'Introducing Choice Based Credit System in Higher Education', *Daily Excelsior*, 6 June, p. 6.
3. Mukhopadhyay, D. (2017) 'Ethics and Value based Education', *Daily Excelsior*, 22 May, p. 6.
4. Mukhopadhyay, D. (2017) 'Cost management in higher education', *Daily Excelsior*, 28 April, p. 6.
5. Mukhopadhyay, D. (2017) 'Panacea for unemployment', *Daily Excelsior*, 23 March, p. 8.
- 6.
7. Mukhopadhyay, D. (2017) 'Role of University in Human Development', *Daily Excelsior*, 5 February, p. 6.
8. Mukhopadhyay, D. (2017) 'Professional Education and Employability', *Daily Excelsior*, 17 January, p. 6.
9. Mukhopadhyay, D. (2016) 'Impact of conflict on state economy', *Daily Excelsior*, 29 December, p. 7.
10. Mukhopadhyay, D. (2016) 'Demonetization: A journey to economic uncertainty', *Daily Excelsior*, 17 December, p. 7.
11. Mukhopadhyay, D. (2016) 'Indian Universities to Excel or Extinct', *Daily Excelsior*, 19 August, p. 6.
12. Mukhopadhyay, D. (2016) 'Entrepreneurship Development for J&K's unemployment problem', *Daily Excelsior*, 19 July, p. 6.
13. Mukhopadhyay, D. (2016) 'Importance of human capital in an Organization', *Daily Excelsior*, 13 May, p. 8.
- 14.
15. Mukhopadhyay, D. (2016) 'Cost competitiveness in 'Make in India'', *Daily Excelsior*, 2 May, p. 6.
16. Mukhopadhyay, D. (2016) 'Ranking Institutions of Higher Learning', *Daily Excelsior*, 6 April, p. 7.
17. Mukhopadhyay, D. (2016) 'Revamping Management Education in India', *Daily Excelsior*, 13 March, p. 7.
18. Mukhopadhyay, D. (2016) 'Corporate Social Responsibility and Society', *Daily Excelsior*, 8 February, p. 8.
19. Mukhopadhyay, D. (2015) 'Indian Management Education: A critical evolutionary evaluation', *Rising Kashmir*, 15 March, p. 9.
20. Mukhopadhyay, D. (2014) 'About Institute of Certified Management Accountants of India', *Rising Kashmir*, 15 February, p. 9.

21. Mukhopadhyay, D. (2017), 'Impact of GST on Education Sector' Daily Excelsior, 25 July, p. 6
22. Mukhopadhyay, D. (2017), 'Entrepreneurship & Startups for Professionals', Daily Excelsior, 8 August, p. 6
23. Mukhopadhyay, D. 'Professional education for job market', Daily Excelsior, 9 September, p. 6
24. Mukhopadhyay, D. ' Modern Education-Blend spirituality with Science', Daily Excelsior, 27 September, p. 6
25. Mukhopadhyay, D. 'Quality for sustainable higher education', Daily Excelsior, 27 October, p. 6
26. Mukhopadhyay, D. 'Vision for Model University', Daily Excelsior, 27 November, p. 6

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**Research Projects/Consultancies Completed (title, duration, PI, Co-PI, Amount, funding agency/ organization and Status)**

Sr. No.	Title	Duration	PI	Co-PI	Amount	Funding Agency	Status
1	Adoption of Banking Technologies in Jammu Region of India: An Empirical Study	24 Months	Dr. D. Mukhopadhyay	Dr. P.K.Jena	5,87,000/-	UGC	Completed
2	Process Improvement of Apple Fruits Production in Kashmir Region: An Empirical Study	18 Months	Dr. D. Mukhopadhyay	Dr. P.K.Jena	5,00,000/-	ICSSR	Completed

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**Editorial Contributions (Reviewer of Research Journals & other Publications)**

1. Editor: The Vision, School of Management Sciences, Bengal Engineering and Sciences University, Shibpur
2. Editor: The Manager Today, B. C. Roy Engineering College, Durgapur



3. Editor in Chief: Arth Anvesan, Faculty of Management, SMVD University

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### **Workshops/Seminars/MDP/EDP Organized**

1. Successfully completed Two-Day Workshop for the IFS Officers on “Creating a Sustainable and Motivated Organization “Sponsored by Ministry of Environment and Forests, Govt. of India during 17-18 February, 2011 as Workshop Chairman.
2. Successfully completed One-Day National Seminar on “Strategic Dimensions of Value Chain for Sustainable Development” Sponsored by UGC on September 01, 2012 as Conference Chairman.
3. Successfully completed Two-Week Faculty Development Programme on “Applications of Econometrics and Time Series Techniques” Sponsored by AICTE during 20 May-2 June 2013 as Workshop Chairman.
4. Successfully completed One-Day National Conference “Contemporary Issues in Business with Reference to Global Economic Meltdown” Sponsored by UGC on March 29, 2013 as Conference Chairman
5. Successfully completed A Two-Day Workshop-“Organizational Efficiency and Effectiveness with Reference to Staff and Offices” during 10<sup>th</sup> and 11<sup>th</sup> May 2009 sponsored by the West Bengal National University of Juridical Sciences, Kolkata as the Programme Director.
6. Successfully completed A Two-Day Workshop-“Capacity Building with Reference to Education Sector sponsored by West Bengal National University of Juridical Sciences, Kolkata during 21<sup>st</sup> & 22<sup>nd</sup> December 2009 as Programme Director
7. Successfully completed- A Two Day MDP for Financial Institutions Officers- “Demystifying Financial Statements Frauds” on 7-8<sup>th</sup> December, 2013 as the Programme Director
8. Successfully completed A Two Day International Conference titled “Shifting Paradigm in Applied Economics and Management: Course Correction” at the Conference Chairman n 1<sup>st</sup>-2<sup>nd</sup> August 2014

9. Successfully completed A Two Day Management Development Programme- “Strengthening Lending Decisions to MSMEs” as the Programme Director during 13<sup>th</sup>-14<sup>th</sup> September, 2014
10. Successfully completed A Two Day Seminar “Accountancy and Commerce Education in India: Contemporary Issues and Challenges” sponsored by the Institute of Chartered Accountants of India held during 9<sup>th</sup> -10<sup>th</sup> October, 2014 as Programme Director
11. Successfully completed A Two Day MDP “ HRM for Excellence in Business” held during 6<sup>th</sup>-7<sup>th</sup> February, 2015 as the Programme Director
12. Successfully completed A One Day Seminar “Contemporary Issues and Challenges in Business and Economics in North-Western Region of India” on 6<sup>th</sup> March, 2015 as the Convener and Chairman
13. Successfully completed A Three Day MDP “ Competence Development and Managerial Effectiveness for the Government Officers” sponsored by JKIDC during 17<sup>th</sup>-19<sup>th</sup> April 2015 as Programme Chairman
14. Successfully completed A Three Day Case Study Writing Workshop for the Management Teachers held during 24<sup>th</sup>-26<sup>th</sup> April, 2015 as the Programme Chairman.
15. A Three Day Workshop on “Research Methodology and Data Analytics” for research scholars during 26<sup>th</sup> August, 2016 to 28<sup>th</sup> August, 2016 as Course Director
16. A A Five Day FDP on use of Tools and Techniques in Research “ during 28<sup>th</sup> November, 2016 to 2<sup>nd</sup> December, 2016 as Course Director
17. A Three Day MDP on “Capacity Building for Bank officer/Managers for J & K officers during 19<sup>th</sup> January, 2017 to 21<sup>st</sup> January, 2017 as the Course Director.

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### **Keynote Addresses/ Special Lectures Delivered**

1. 24<sup>th</sup> Annual Congress of International Management Development Association (USA) in North Cyprus held during 25<sup>th</sup> May to 2<sup>nd</sup> June, 2015.
2. The International Association of Social Sciences, Humanities and Management Researchers Conference at Dubai (UAE) held during 13<sup>th</sup> September to 16<sup>th</sup> September, 2016.

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### **Conferences/Seminars Paper Presented**

1. Paper entitled "Adoption of Banking Technology in Jammu Region of Jammu & Kashmir State of India" at North Cyprus during 25<sup>th</sup> May to 2<sup>nd</sup> June, 2015 at the 24<sup>th</sup> Annual Congress of International Management Development Association (USA).
2. Paper entitled "Corporate Social Responsibility-Global and Indian Perspectives-A Critical Study" in Dubai (UAE) during 13<sup>th</sup> September to 16<sup>th</sup> September, 2016 at Conference organized by the International Association of Social Sciences, Humanities and Management Researchers.

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### **Membership in Professional Societies**

1. Fellow(FCMA): The Institute of Cost Accountants of India (ICAI-CMA)
2. Fellow(FCS): The Institute of Company Secretaries of India (ICSI)
3. Fellow(FCMA): The Chartered Institute of Cost & Management Accountants of Nigeria (CICMAN)
4. CMA : The Institute of Management Accountants of the United States of America (IMA, USA)(Membership inactive)
5. Fellow(FIPA): The Institute of Public Accountants, Australia (Membership inactive)

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### **Administrative Experience**

1. Chief Proctor of the University
2. Anti-ragging Nodal Officer
3. Member of Executive Council Nov. 2010 to September, 2015)
4. Member of Academic Council (Nov. 2010 to September, 2015
5. Chairman: Board of Studies of School of Business and School of Economics (Upto September, 2015)
6. Chairman of Academic Affairs Committee (Upto September, 2015)

7. Chairman: Ph.D. Committee of Faculty of Management(Upto September, 2015)
8. Chairman of Various Committees in the Universities
9. Academic Head of Faculty of Management of the University(Since Nov. 2010 to September, 2015 and since January, 2017)