

Curriculum Vitae

Name : SUSHIL KUMAR MEHTA
Father's Name : Sh. H.C. Mehta
Date of Birth : Oct. 14th,1969
Marital Status : Married
Postal Address : Sushil Kumar Mehta
H.No. 352, 8- Marla Colony,
Patel Nagar, Hisar
Ph. No. 01662-242667, Mobile 09419165847

E-mail Id : sushilmehta2@rediffmail.com



Academic Qualifications

Examination Passed	Year of Passing	University	Grade Point	Division
Ph. D.	December, 2004	Guru Jambheshwar University, Hisar		
M.B.A. (Marketing & Finance)	July , 1994	Sri Sathya Sai Institute of Higher Learning , Prasanthinilayam (A.P.)	3.79 /5.00	First
B.Tech. (Agril. Engg.)	July ,1991	Haryana Agricultural University , Hisar	3.06 / 4.00	First

Experience :

- 1. Period: March, 2007 to date**
Organisation : College of Management, Shri Mata Vaishno Devi University, Katra, (J&K)
I am working as Asstt. Professor in the area of Finance
- 2. Period: July, 2004 to March, 2007**
Organisation : Jagannath International Management School, Kalkaji, N.Delhi
I was working as Lecturer in the area of Finance.
- 3. Period : June,2001 to April, 2004.**
Organisation : Deptt. of Business Management , Guru Jambheshwar University , Hisar.
I was working as Project Fellow in a UGC project entitled " Risks and Rewards of Equity Investments – A Study of select Asian Markets".
- 4. Period: Academic session 2000-01.**
Organisation : Deptt. Of Business Management , Guru Jambheshwar University , Hisar
I was working as Guest Lecturer and teaching MBA classes.
- 5. Period: April , 1999 to July ,2000.**
Organisation : Deptt. Of Business Management , Guru Jambheshwar University , Hisar.
I was working as Project Fellow in a UGC project entitled " Performance Appraisal of Mutual funds".

6. Period : Oct. ,1995 to Oct., 1998

Organization : Maxworth Orchards (India) Ltd.,Noida.

It is a Sterling group company & deals with Horticultural Plantation.

I was working as Sr. Marketing Executive.

7. Period ; June, 95 to Aug., 95

Organization: Greygold Estates & Agro Products Ltd., Noida.

The company is dealing with Cashewnut Plantations.

I was working as Executive (Public Relations).

8. Period: From Aug., 94 to May 95.

Organization: Paliwal Overseas Ltd., Panipat (Haryana).

The company deals with Export of Handloom Products.

I was working as Supervisor.

Research Projects:

1. "Enterprising Jammu", Funded by AICTE, N.Delhi, Rs.7,40,000, Dec. 2008-Dec. 2011.
2. "Organised Retailing in Jammu", Funded by UGC,N. Delhi, Rs. 4,78,000, Feb. 2011 – Jan., 2014

Consultancy Assignments:

1. "Total Quality Management", Pehalwan Foodmalls, Jammu, Rs. 60,000, July, 2009 – Dec. 2009.

Publications:Books published

1. Mehta, SK, "Portfolio Selection and Investment" with Deep & Deep Publishing Ltd., N.Delhi, 2007.
2. Mehta, SK & Gupta, S. "The Determinants of Debt Ownership Structure – An Empirical Evidence", Lambert Academic Publishing, Germany, 2012.

Research Papers published

1. Turan, MS, Bodla, BS and Mehta SK 2001"Performance Evaluation of Listed Schemes of Mutual Funds" in *Management Researcher*, July-Dec., p. 38-66.
2. "Relationship between Stock Returns and Corporate Fundamentals: Empirical Evidence Based on the Indian Stock Market" in *Emerging Trends in Financial Services and International Business*, a book edited by Prof. M.S.Turan and Dr. S.C.Kundu, Excel Books Publishers, N.Delhi, 2004, p. 256-263.
3. "Markowitz Revisited in Indian Context" in *ICFAI Journal of Applied Finance*, September, 2005, p. 51-61.
4. "Common Economic Factors Influencing Stock Prices – An Evidence from Emerging Asian Markets" in *Asian Economic Review*, August, 2005, p. 209-220.
5. "Determinants of Stock Prices in India: An Empirical Study" in *JIMS 8M*, Oct- Dec. 2005, p. 37-43.
6. "Markowitz and Sharpe's Approaches to Portfolio Construction – A Comparison in Indian Context" in *Gitam Journal of Management*, Visakhapatnam, July-Sept., 2008, p. 84-93.
7. "Applicability of Sharpe's Single Index Model in Indian Security Market" in *Indian Journal of Finance, New Delhi*, December, 2008, p. 32-38.
8. "Microfinance and Poverty Alleviation in India" in *Gitam Journal of Management*, Visakhapatnam, Apr.-Jun., 2009, p. 174-186.
9. "State Bank of India vs. Unit Trust of India: A Comparison of Performance of Mutual Fund Schemes" in *Indian Journal of Finance*, New Delhi, February, 2010, p. 24-31.

10. "Cost of Capital of India Inc." in Arth Anvesan, January, 2010, p. 10-18.
11. "Does Capital Structure Affect Cost of Capital: Empirical Evidence From India Inc.?" in Apeejay Journal of Management and Technology, Jalandhar, Jan.2010, p. 72-78.
12. Singh, A., Mehta, SK & Mishra, HG, "Viewership Choice in Jammu City", *Gitam Journal of Management*, Vol. 9, No. 1, Jan. – Mar. 2011, p. 141-155.
13. Mehta, SK, Mishra, HG & Singh, A 2011, 'Microfinancing Activities in Jammu: A Study of Self Help Groups' in Rudra, P. Pradhan (ed.), *Infrastructure Policy and Microfinance*, Macmillan Publishers India Ltd, p. 386-400.
14. Mehta, SK, Mishra, HG & Singh, A 2011, 'Role of Self Help Groups in Socio-Economic Change of Vulnerable Poor of Jammu Region' in CH Lin and Z Ming (ed.), *International Conference on Economics and Finance Research (ICEFR 2011)*, IEEE, Singapore, p. 529- 533.
15. Mehta, SK & Aggarwal, N, 'The Effect of Demographics on Investment choice: An Empirical Study of Investors in Jammu' in Indian Journal of Finance, New Delhi, October, 2011, p. 43-55.
16. Singh, A, Mehta, SK & Soni, TK 2011, 'Changing trends of taxes and public debts in India', in D.M. Semasinghe (ed.), *Steering Excellence of Business Knowledge*, ISBN: 978-955-9044-96-3 (CD ROM)
17. Mehta, SK, Mishra, HG & Singh, A 2011, 'Enterprising Jammu through Microfinance' in Conference Proceedings of Eleventh Global Conference on Flexible Management Systems at Indian Institute of Management (IIM-K), Khozikode on 9th-12th December 2011. In CD-ROM (ISBN-978-81-906294-8-5)
18. Singh, A, Mehta, SK & Mishra, HG 2011, 'TRP as a Measure of Visual Communication: A Study of Jammu City, India', *Journal of Public Administration and Social Policies*, Western University of Arad, Romania, Vol. III, No. 2(7), pp. 122-137.
19. Mishra, HG, Mehta, SK & Singh, S. 2012, 'Consumers' motivation: An impact study of influential salesperson behavior', *International Journal of Information, Business and Management*, Vol. 4, No.1, 185-204.
20. Singh, A & Mehta, SK 2012, 'Impact of Self Help Groups in Jammu, India', *Romanian Economic Journal*, No. 46, 167-204.
21. Singh, A & Mehta, SK 2013, 'Factors Empowering Self Help Groups of Jammu & Kashmir, India – A Structural Equation Modeling Approach', *Asian Profile*, Vol. 41, No. 3, 209-226.
22. Mehta, SK, Mishra, HG & Singh, A 2013, 'Microfinance as a tool for Women Empowerment: A Case Analysis of Saadhana Microfin Society', *GITAM Journal of Management*, Vol. 11 No. 2, 99-111. ISSN No. 0972740X
23. Singh, A & Mehta, SK 2013, 'Factors Empowering Self Help Groups of Jammu & Kashmir, India – A Structural Equation Modeling Approach', *Asian Profile*, Vol. 41, No. 3, 209-226. ISSN No. 03048675
24. Dar, AA & Mehta, SK 2014, 'Assessment of the Role of Financial Institutions in Tourism Development of Kashmir: A Field Study from Demand Side of Market', *Journal of Kashmir for Tourism and Catering Technology*, Vol. 1, No. 2, 14-23. ISSN No. 2348 1986
25. Singh, A & Mehta, SK 2015, 'Self Help Groups prosper in Jammu', *Management Accountant*, Vol. 50, No. 7, 16-20, ISSN No. 0972-3528.
26. Singh, A & Mehta, SK 2015, 'Socio-Economic Empowerment of Women Self Help Groups in Jammu, India', *Research Bulletin*, Vol. 41, No. III, 151-173, ISSN 2230 9241.
27. Dar, AA & Mehta, SK 2016, ' Analysis of the Financial Support for Hotel and Lodging Industry in Kashmir: Perspectives on Institutional Sustainability Initiatives', *International Journal of Research in Commerce, Economics and Management*, Vol. 6, No. 1, 60-64, ISSN 2231-4245

Research Papers Presented:

- " Testing Effectiveness of Markowitz's Mean-Variance Model in Indian Security Market" in Department of Business Management, Guru Jambheshwar University, Hisar (Haryana) on 27-28 February 2004.
- "Risk and Return Perception of Retail Investors: An Empirical Study" in Department of Business Management, Guru Jambheshwar University, Hisar

- “Cost of Capital of India Inc.” in College of Management, Shri Mata Vaishno Devi University, Katra on 27-28 February, 2009.
- “ Women Empowerment: A Case-Analysis of Saadhna Microfin Society” in International Conference on Microfinance in Department of Commerce, School of Management, Pondicherry University, Puducherry on 22nd – 24th January, 2010.
- “Microfinancing Activities in Jammu: A Study of Self Help Groups” in International Conference on Infrastructure Finance in Vinod Gupta School of Management, IIT, Kharagpur on 3rd -5th June, 2010.
- “Microfinance Movement: An Impact Study” in International Conference on Financial Innovations and Change for Survival and Growth in Management Development Institute, Gurgaon on 7-8 January, 2011.
- Presented a Case lead on “ Pahalwan’s Food Mall” at Third Asian Invitational Conference on Family Business in Indian School of Business from 4-6 February, 2011.
- “ Changing Trends of Taxes and Public Debt in India” in International Conference on Business & Information in The Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka on 20th Oct., 2011.
- “Enterprising Jammu through Microfinance” in Eleventh Global Conference on Flexible Systems Management at IIM, Kozhikode from 9-12 December, 2011.
- “Analyze Retailing of Fresh Fruits and Vegetables Value Chain in Jammu Region” in UGC sponsored National Seminar on Strategic Dimensions of Value Chain for Sustainable Development at College of Management, Shri Mata Vaishno Devi University, Katra on 1st Sept. 2012

(SUSHIL KUMAR MEHTA)

Date :

Place: