



SHRI MATA VAISHNO DEVI UNIVERSITY

Kakryal, Katra—182320 (J&K)

(Approved by UGC u/s 2 (f) & 12 (B) as State University)

No: SMVDU/AA/17/249

Dated: 24/05/2017

ADMISSION NOTICE (2017-18) MBA (MASTER OF BUSINESS ADMINISTRATION) (Through MAT & CMAT)

- The School of Business, SMVDU is listed among 'Top 100 Business Schools (Management) in India as per NIRF RANKINGS 2017 of MHRD, Govt. of India. (Ranking of Higher Education Institutions on Performance).
- Modern & Fully Secure Residential Campus, Well-Equipped Classrooms with focus on ICT; Excellent Corporate Placements
- Well supported by Adjunct Professors including Prof. Abhinandan K. Jain, IIM Ahmedabad; Prof. Samir R. Chatterjee, Curtin Business School, Australia; Prof. Pankaj Sinha, FMS, Delhi.
- Regular visits by experts from the Industrial Sector/Corporate World; Focus on Case Studies, Role Plays & use of Analytical Software Packages.

Scholarships for Meritorious Students Joining MBA Program (2017-18)

Above 90 percentile in MAT/CMAT	Full Tuition Fee Waiver for 1 st Year & 50% Tuition fee waiver for 2 nd Year*
85 to 90 percentile in MAT/CMAT	Full Tuition Fee Waiver for 1 st Year*
80 to 85 percentile in MAT/CMAT	50% Tuition fee waiver for 1 st Year*

*Continuation of scholarship after 1st Semester is subject to students maintaining CGPA >7.5 (With No Backlogs) in every semester from 1st Semester onwards. Separate scholarships up-to 100% Tuition Fee Waiver are also available for students based on their performance in each Semester.

Applications are invited for MBA Program (2017-18). Eligible MBA aspirants may apply.

Eligibility for Admission to MBA: Graduation with a minimum of 50% marks or equivalent CGPA with valid **MAT Score** (Sept., 2016; Dec. 2016, Feb. 2017 or May, 2017) or **CMAT 2017**.

Application Form can be submitted through (1) ON-LINE MODE or (2) OFF-LINE MODE (Application Form may be downloaded from university website & submitted by hand/Post to Registrar, SMVD University, Kakryal, Katra-182320, J&K along with Application Fee. Of Rs. 1100/- in form of DD in favour of "Registrar, SMVDU"). For submission of On-Line Form, downloading Admission Brochure and further details, candidates are advised to visit: www.smvdu.ac.in

Last Date of Receipt of Complete Application Form (On-Line or Off-Line) -- **1st June, 2017**

Group Discussion(GD) & Personal Interview(PI) of Shortlisted Candidates -- **5th June, 2017**

Display of Shortlisted Candidates for GD/PI on University Website -- **3rd June 2017**

For Admission Enquiry Contact ----- 01991-285524, Extension 2420/2407/2400 (School of Business)

Interested candidates are advised to regularly visit: www.smvdu.ac.in for Applying, Further Details & Updates.

Sd/- Registrar