



SHRI MATA VAISHNO DEVI UNIVERSITY

Kakryal, Katra - 182320 (J&K)

(Approved by UGC u/s 2 (f) & 12 (B) as State University)

(Ranked among top 100 Engineering & Management Institutions and among top 150 Universities in the NIRF 2019 ranking of MHRD, GoI.)

ADMISSION NOTICE (2019-20)

MBA (MASTER OF BUSINESS ADMINISTRATION)

(Through MAT, CAT, CMAT or SMVDUEE -2019)

- ✓ 100% placement of eligible students
- ✓ Modern & Fully Secure Residential Campus
- ✓ Well-Equipped Classrooms with focus on ICT
- ✓ Highly qualified faculty with strong research exposure
- ✓ Well supported by **Adjunct Professors from eminent institutions like IIMs, XLRI and foreign universities**
- ✓ Regular visits by experts from the Industrial Sector/Corporate World.
- ✓ Focus on Case Studies, Role Plays & use of Analytical Software/Packages.

**MBA Program is accredited by
National Board of Accreditation**

**Ranked among top 100 Management
Institutions in NIRF 2019 ranking**

Scholarships for Meritorious Students Joining MBA Program (2019-20)

Above 85 percentile in CAT	Full Tuition Fee Waiver for 1 st Year & 50% Tuition fee waiver for 2 nd Year*
80 to 85 percentile in CAT	Full Tuition Fee Waiver for 1 st Year*
75 - 80 percentile in CAT	50% Tuition fee waiver for 1 st Year*
Above 90 percentile in MAT/CMAT	Full Tuition Fee Waiver for 1 st Year & 50% Tuition fee waiver for 2 nd Year*
85 to 90 percentile in MAT/CMAT	Full Tuition Fee Waiver for 1 st Year*
80 to 85 percentile in MAT/CMAT	50% Tuition fee waiver for 1 st Year*

**Continuation of scholarship after 1st Semester is subject to students maintaining minimum CGPA criteria applicable (With No Backlogs) in every semester from 1st Semester onwards. Separate scholarships up-to 100% Tuition Fee Waiver are also available for students based on their performance in each Semester.*

Applications are invited for MBA Program (2019-20)

Eligibility for Admission to MBA

Aspirants of MBA Program at SMVDU must have any one of the following :	Date of Exam of SMVDUEE-2019	Last Date of Application Submission
(i) Graduation with a minimum of 60% marks or equivalent CGPA with Valid MAT Score (Sept., 2018; Dec. 2018, Feb. 2019 and May, 2019) or CAT 2018 or CMAT 2019	4 th July 2019 (Essay Writing Test)	29 th June, 2019
(ii) Graduation with a minimum of 60% marks or equivalent CGPA	4 th July 2019 (MCQ Test on MAT Pattern followed by Essay Writing Test)	29 th June, 2019

Note:

1. Aspirants **WITHOUT** Valid MAT/CAT/CMAT Score are required to appear for MCQ Test on MAT Pattern followed by Essay Writing Test.
2. Students appearing for final year of qualifying exams can also appear in SMVDUEE 2019 but admission confirmation will be subject to meeting the eligibility criteria. For details see Admission Brochure.

Application Form can be submitted through **ON-LINE MODE** only alongwith Application Fee. (Rs. 1500/-). For submission of On-Line Form, downloading Admission Brochure and further details, candidates are advised to visit: www.smvdu.ac.in

**For Admission Enquiry Contact ----- 01991-285524, Extension 2420/2407/2400 (School of Business),
Mobile :9419165846, 9419165690**

Interested candidates are advised to regularly visit: www.smvdu.ac.in for Applying, Further Details/Updates.

No. SMVDU/AA/19/314 dated: 11/06/2019

Sd/- Registrar