



# SHRI MATA VAISHNO DEVI UNIVERSITY

Kakryal, Katra—182320 (J&K)

(Approved by UGC u/s 2 (f) & 12 (B) as State University)

(Ranked among top 100 Engineering & Management Institutions & among Top 150 Universities in the NIRF 2019 ranking of MHRD, GoI.)

## ADMISSION NOTICE (2020-21)

### MBA (MASTER OF BUSINESS ADMINISTRATION)

(Through MAT, CAT, CMAT)

- ✓ Excellent Placement Record
- ✓ Modern & Fully Secure Residential Campus
- ✓ Well-Equipped Classrooms with focus on ICT
- ✓ Highly qualified faculty with strong research exposure
- ✓ Well supported by **Adjunct Professors from eminent** institutions like IIMs, XLRI & Foreign Universities
- ✓ Regular visits by experts from the Industrial Sector/Corporate World.
- ✓ Focus on Case Studies, Role Plays & use of Analytical Software/Packages.

**MBA Program is accredited by  
National Board of Accreditation**

**Ranked among top 100  
Management Institutions in NIRF**

### Scholarships for Meritorious Students Joining MBA Program (2020-21)

Above 85 percentile in CAT	Full Tuition Fee Waiver for 1 <sup>st</sup> Year & 50% Tuition fee waiver for 2 <sup>nd</sup> Year*
80 to 85 percentile in CAT	Full Tuition Fee Waiver for 1 <sup>st</sup> Year*
75 - 80 percentile in CAT	50% Tuition fee waiver for 1 <sup>st</sup> Year*
Above 90 percentile in MAT/CMAT	Full Tuition Fee Waiver for 1 <sup>st</sup> Year & 50% Tuition fee waiver for 2 <sup>nd</sup> Year*
85 to 90 percentile in MAT/CMAT	Full Tuition Fee Waiver for 1 <sup>st</sup> Year*
80 to 85 percentile in MAT/CMAT	50% Tuition fee waiver for 1 <sup>st</sup> Year*

*\*Continuation of scholarship after 1<sup>st</sup> Semester is subject to students maintaining minimum CGPA criteria applicable (With No Backlogs) in every semester from 1<sup>st</sup> Semester onwards. Separate scholarships up-to 100% Tuition Fee Waiver are also available for students based on their performance in each Semester.*

### Applications are invited for MBA Program (2020-21)

#### Eligibility for Admission to MBA

Eligibility for Admission	Last Date of Application Submission
<b>Graduation with a minimum of 50% marks or equivalent CGPA with Valid MAT Score (Sept., 2019; Dec. 2019, Feb. 2020 or May, 2020) / CAT 2019 / CMAT 2020.</b>	<b>18<sup>th</sup> May, 2020</b>

Application Form can be submitted online along with Application Fee. (Rs. 1500/-). Application Form, Admission Brochure may be downloaded from university website.

**For Admission Enquiry Contact ----- 01991-285524, Extension 2420/2405/2400 (School of Business),**

Interested candidates are advised to regularly visit: [www.smvdu.ac.in](http://www.smvdu.ac.in) for Applying, Further Details/Updates.