



SHRI MATA VAISHNO DEVI UNIVERSITY

Kakryal, Katra—182320 (J&K)

(Approved by UGC u/s 2 (f) & 12 (B) as State University)

(Ranked among top 100 Management & Engineering Institutions & Among Top 150 Universities in the NIRF 2020 ranking of MHRD, Gol.)

SMVDU Ranked at 71st in 'The Times Higher Education Impact Ranking 2020' in SDG-07

ADMISSION NOTICE (2020-21)

MBA (MASTER OF BUSINESS ADMINISTRATION)

- ✓ Excellent Placement Record
- ✓ Modern & Fully Secure Residential Campus
- ✓ Well-Equipped Classrooms with focus on ICT
- ✓ Highly qualified faculty with strong research exposure
- ✓ Well supported by **eminent Adjunct Professors** from the institutions like IIMs, XLRI & Foreign Universities
- ✓ Regular visits by experts from the Industry and Corporate World.
- ✓ Focus on Case Studies, Role Plays & use of Analytical Software/Packages

MBA Program is accredited by
National Board of Accreditation

Ranked among top 100
Management Institutions in
NIRF 2020 ranking

Scholarships for Meritorious Students Joining MBA Program (2020-21)

Above 85 percentile in CAT	Full Tuition Fee Waiver for 1 st Year & 50% Tuition fee waiver for 2 nd Year*
80 to 85 percentile in CAT	Full Tuition Fee Waiver for 1 st Year*
75 - 80 percentile in CAT	50% Tuition fee waiver for 1 st Year*
Above 90 percentile in MAT/CMAT	Full Tuition Fee Waiver for 1 st Year & 50% Tuition fee waiver for 2 nd Year*
85 to 90 percentile in MAT/CMAT	Full Tuition Fee Waiver for 1 st Year*
80 to 85 percentile in MAT/CMAT	50% Tuition fee waiver for 1 st Year*

*Continuation of scholarship after 1st Semester is subject to students maintaining minimum CGPA criteria applicable (With No Backlogs) in every semester from 1st Semester onwards.
Separate scholarships up-to 100% Tuition Fee Waiver are also available for students based on their performance in each Semester.

Call for Application for Admission in MBA Program (2020-21)*

Eligibility: Graduation with a minimum of 50% marks (or equivalent CGPA) in any discipline. Candidates in final year of qualifying degree can also apply.

Selection Process[#]

For Applicants having valid CAT/MAT/CMAT Score

Based on valid score obtained in MAT (Sept., 2019 or Dec. 2019 or Feb. 2020 or May, 2020 or June, 2020) / CAT 2019 / CMAT 2020.

For Applicants NOT having valid CAT/MAT/CMAT Score

Kindly refer to the University website www.smvdu.ac.in/index.php/admission2020 for details

***This is a fresh call for admissions for the remaining seats in MBA program (2020-21).**

#The selection process has been modified in view of circumstances created due to COVID19 and various constraints.

Application Form can be submitted through **ON-LINE MODE** only, along-with Application Fee (Rs. 1500/-).

Last date for applying is 8th July 2020.

This Admission process is for the leftover seats of MBA Program. For submission of On-Line Form, downloading Admission Brochure and further details, candidates can visit: www.smvdu.ac.in/index.php/admission2020

Note: In view of the circumstances created due to COVID 19 and resulting constraints, the amended selection process shall also be applicable to the applicants who have applied earlier for admissions to MBA(2020-22) against earlier advertisements in 2020. The interested candidates are advised to regularly visit: www.smvdu.ac.in for applying & further details/updates.

For Admission Enquiry Contact ----- 01991-285524, Extension 2422/2420/6420//6422 (School of Business)