



SHRI MATA VAISHNO DEVI UNIVERSITY

Kakryal, Katra – 182320 (J&K)

(Recognized under section 12 (B) & 2 (f) of UGC Act, 1956)

EXPRESSION OF INTEREST

On behalf of SMVDU, Registrar SMVDU invites Expression of Interest for Empanelment of Advertising Agencies for display of advertisement material of the university on hoardings in various cities of the country including Jammu, Srinagar, Katra, Chandigarh, Delhi, NOIDA, Gurgaon Jaipur, Kota, Lucknow, Allahabad, Varanasi, Chennai, Hyderabad, Vijaywada, Patna, Ranchi and others.

For details, terms & conditions, please visit our website: www.smvdu.ac.in. **Detailed EOI document with eligibility criteria, terms and conditions, etc. can be obtained from the Office of the Registrar SMVDU, Kakryal, Katra-182320 (J&K) on submission of a formal request on the company letter head addressed to “The Registrar, SMVDU”.** However detailed EOI document can also be downloaded from our website www.smvdu.ac.in. The last date for submission of EOI complete in all respects is **6th February 2018** by 4:00 P.M.

No.SMVDU/S&P/2018/893

Date: 25/01/2018

Sd/- Registrar